



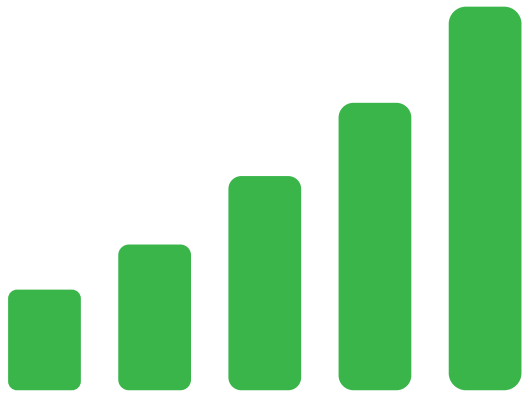
@thehippyatheart

## Attention Grabbing

“My company sells to a younger demographic, primarily 18-28 years old, with minimal income. Before I started working with First Look Social, my goal was to grow my following, drive traffic to my Instagram profile, and get better interaction for my online store. I wanted to also make sure that I was targeting the right audience to get the best results. It is very important that my brand is speaking to the right audience and really grabbing their attention. First Look Social helped me reach all my goals and more. My online business is thriving thanks to their services!”

- **Brandon Moon** | @thehippyatheart

## First Facts

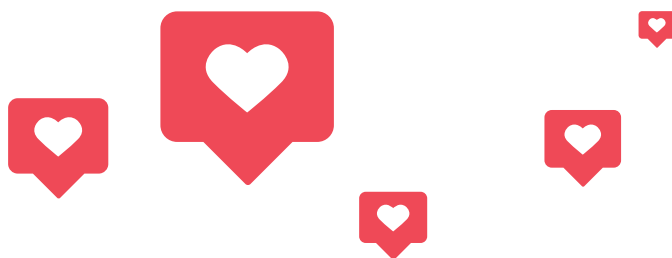


**4.4 million**

**Reach**  
(730% increase)

**7,400**

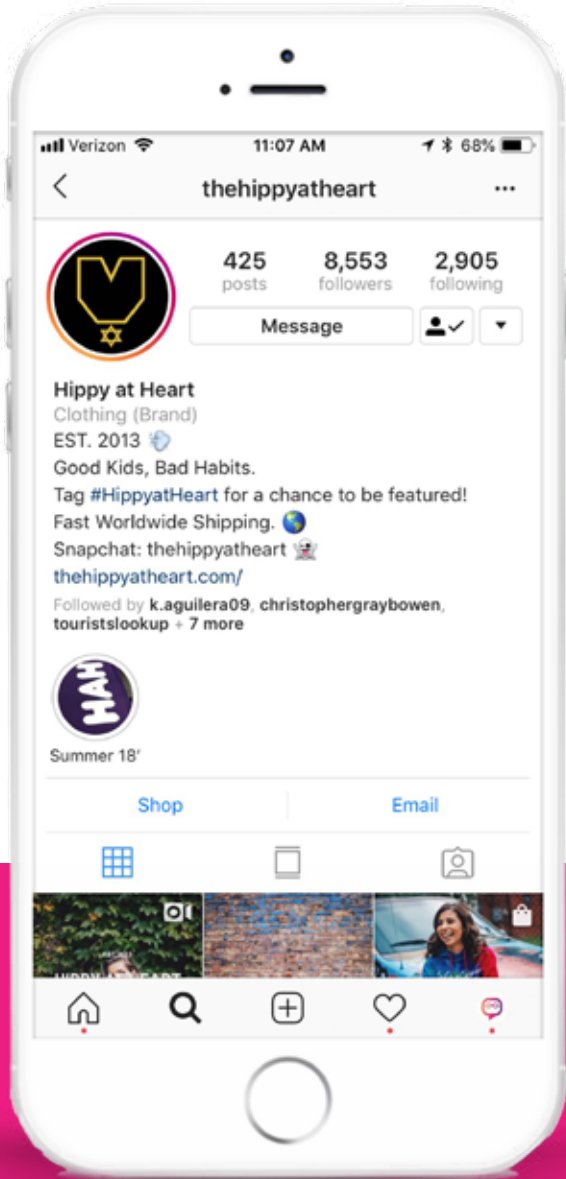
**Followers Gained**



**52K+**

**Engagements**  
(1,300% increase)

# Chitchat



“FLS has helped me increase my Instagram audience and also drive interactions significantly over the last year. The people targeted are all active accounts and I feel like my online following and business is growing in a positive way. I am getting real followers in my target market, which was my main concern before starting. I would recommend First Look Social to anyone looking to grow their following, online traffic and sales!”

**Brandon Moon**

@thehippyatheart

